



# Images of Rural Europe

An ENRD photo competition promoted by Local Action Groups



[www.ruralimages.eu](http://www.ruralimages.eu)  
Be part of it!

## A Photo Competition

- RURAL YOUTH
- RURAL PEOPLE
- 'THE SPIRIT OF LEADER'
- RURAL DIVERSITY
- RURAL ENVIRONMENT
- RURAL EMPLOYMENT

**Images of Rural Europe** aims to celebrate the beauty and diversity of Rural Europe by collecting photos covering a variety of rural development themes, from all EU Member States.







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## HOW TO PARTICIPATE

The Images of Rural Europe competition is open to all professional and amateur photographers who are resident in one of the EU Member States. Each entrant may submit as many photos as they wish but must do so directly through their Local Action Group (LAG). For more information on LAGs: [www.enrd.eu](http://www.enrd.eu).

### Photographers – the chance to:

- Have your photo included in the major EU-wide 'Images of Rural Europe' exhibition;
- Be personally presented with the official Images of Rural Europe Award at a prestigious launch event in the European Commission Headquarters, in Brussels;
- Have a photo opportunity with the Commissioner for Agriculture and Rural Development in Brussels (plus potential publicity in EU and local media);
- And of course...the fun of taking part and sharing your vision of rural areas with your European counterparts!

## Categories

Images of Rural Europe – Photo Competition is a unique opportunity for rural citizens to share photographs which encapsulate life in their rural community. Photos can be submitted for any of the following categories.

### Rural Environment:

Reflecting the 'new challenges' aspect of rural development policy, such as any image which conveys themes like climate change, biodiversity, water/waste management, alternative energy. This is your chance to make a statement about something you care about!

### Rural Employment:

Reflecting the array of activities which take place in rural areas – including but not limited to shops, services, transport, markets, food production, small family run businesses...you decide!

### Rural Youth:

Supporting the continued presence of young people in rural areas is a high priority in many rural areas across Europe. And young farmers are increasingly recognized for their role in the food security and future prosperity of many agricultural regions. We would like to portray, through pictures, a better understanding of the range of activities, interests and passions being pursued by young people in your area.

### Rural People:

We want to know you! This category is for photos of rural people in any number of settings – at work or play and of any age. They can be portraits or group shots – but ideally not 'staged' photos – rather images which 'capture' a moment in the life of a person living in rural Europe. The more authentic and 'real' the photo – the better!

### Rural Diversity:

We would like you to portray as genuinely as possible the rural areas you live in with the people, the infrastructure, cultural heritage that show us the wide array of opportunities but also challenges that countryside poses today across Europe. We would like to have a peak into what rural areas mean to you and how it affects your everyday life.

### The Spirit of Leader:

For images which capture the 'essence' of the Leader spirit. The Leader approach to rural development is all about rural communities and the people that live there. But what does Leader mean to you?

*So what are we looking for?*

More than anything we want to see YOU!  
Your life, community, friends, family, work environment, as well as the natural rural beauty that surrounds and inspires you every day. A slice of real life in your area!



The last day for submission of photos from LAGs is

**Friday 18th May 2012**

**[www.ruralimages.eu](http://www.ruralimages.eu)**